



MAPLES  
GROUP

# MANAGED ACCOUNTS

Bespoke Managed Accounts Solutions  
for Institutional Investors and Managers

[maples.com](http://maples.com)





# MANAGED ACCOUNTS OVERVIEW

Managed account platforms allow institutional investors to create investment vehicles for the sole benefit of their participants or clients. These structures can help institutions to:

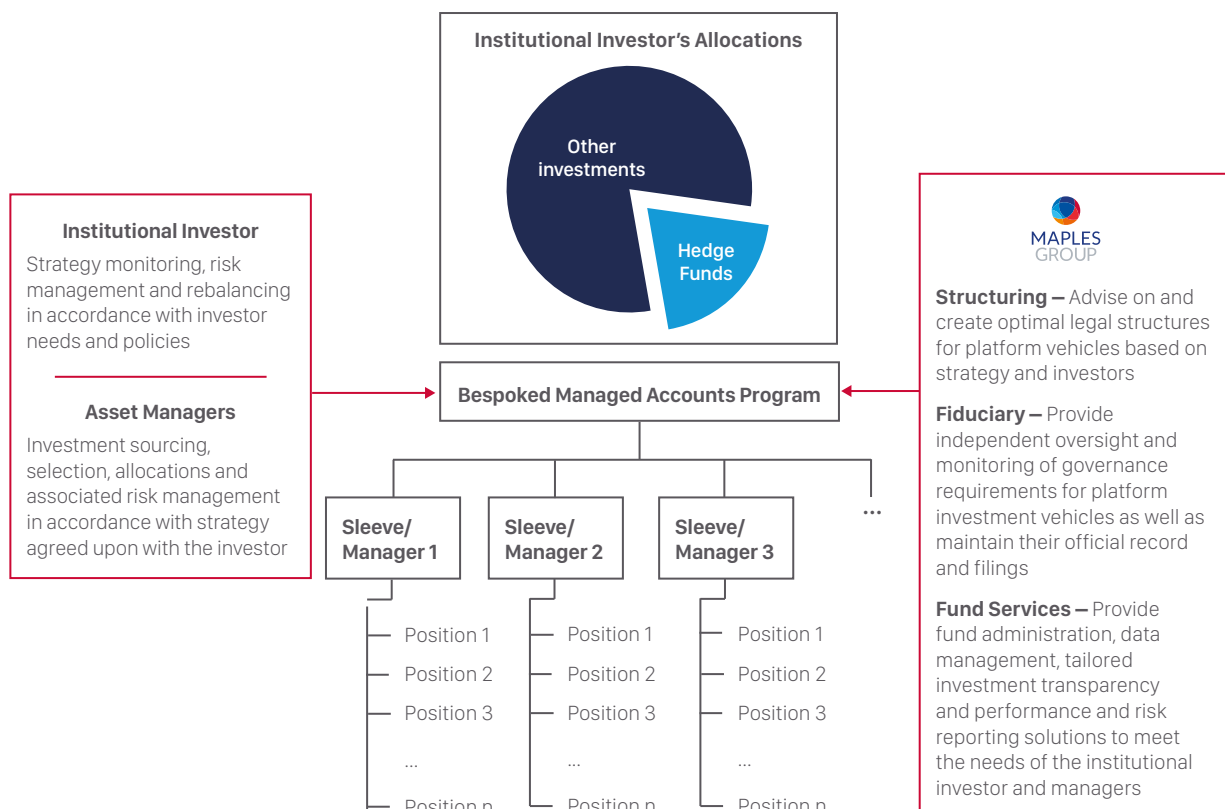
- have greater control of expenses;
- enhance portfolio transparency;
- access their own portfolio's liquidity without impact from fund liquidity provisions; and
- mitigate risks from other investors.

Such structures better enable institutions to optimise their portfolios by minimising unintended portfolio overlap, lowering costs and enhancing their ability to take advantage of market dislocations.

## How Managed Accounts Work

With managed account platforms, institutions can select groups of managers with complementary strategies and delegate to them the authority to manage a specific pool of capital or assets. Assets are held in the name of the institutional investor, affording greater control and reducing exposure to other investors' investment decisions.

The illustration below highlights some of the key operational functions of entities participating in the platform:



# MANAGED ACCOUNTS OFFERING

Institutional investors are continuing to direct more of their alternative investments into bespoke managed accounts in order to achieve greater control of assets and costs while enhancing portfolio transparency. However, establishing and supporting managed account relationships requires significant additional infrastructure and coordination between managers, investors and administrators. The Maples Group combines industry leading capabilities in legal and structuring, fiduciary services, operations, reporting and technology to deliver highly customised, cost-efficient solutions. Our robust technological infrastructure supports the complexities of managed account platforms and is backed by a team of dedicated professionals who are both industry experts and bring deep systems knowledge. We apply a consultative approach to helping institutional investors maximise the value of their managed accounts.

## Structuring Expertise

With a global practice advising on the laws of the British Virgin Islands, the Cayman Islands, Ireland, Jersey and Luxembourg, the Maples Group provides expert legal advice and world-class service with respect to setting up, managing and investing across a broad range of fund structures and management entities. Our team specialises in:

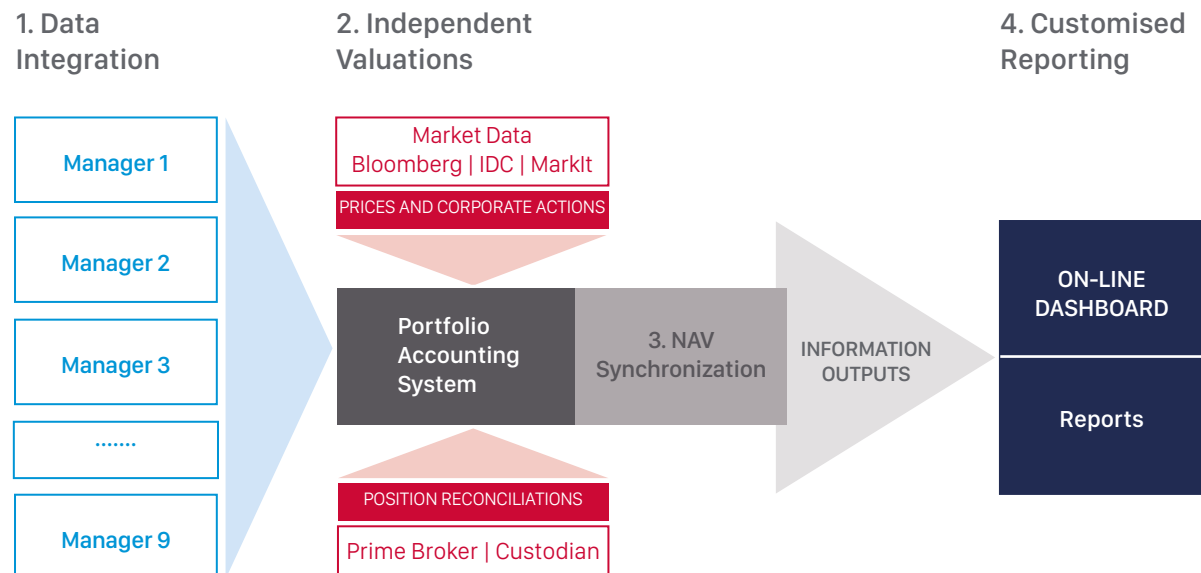
- The structuring and formation of vehicles as single funds, master-feeders, parallel funds and large-scale umbrellas or platforms;
- Advising on the ongoing operation of investment vehicles, including differing liquidity models, leverage, performance fees, carried interest and all permitted regulatory features; and
- Advising on ancillary legislation and regulation in the investment management sector including in the areas of MiFID, EMIR, SFTR, and PRIIPs.

## Ongoing Operations and Fiduciary Services

- Integration with fund managers, brokers and custodians with the flexibility to support multiple custom interface points;
- Full portfolio accounting (including independent fee calculations) and general ledger capabilities for a wide array of strategies and asset classes;
- Cash and collateral management, including, cash reconciliations, liquidity projections, counterparty exposure and collateral tracking;
- Effective investor recordkeeping and reporting systems; and
- Provision of independent directors and board support services to the investment vehicles.

## Reporting

- Meaningful consolidated reporting, turning data from a diverse array of managers into clear and consistent reports;
- Position-level transparency and data analytics, providing access to information on the underlying holdings in aggregate and by separate account;
- Performance calculations, including contribution, attribution analysis and comparisons against benchmarks; and
- Risk measurements, including value at risk, what-if scenarios, factor analysis and correlation analysis.

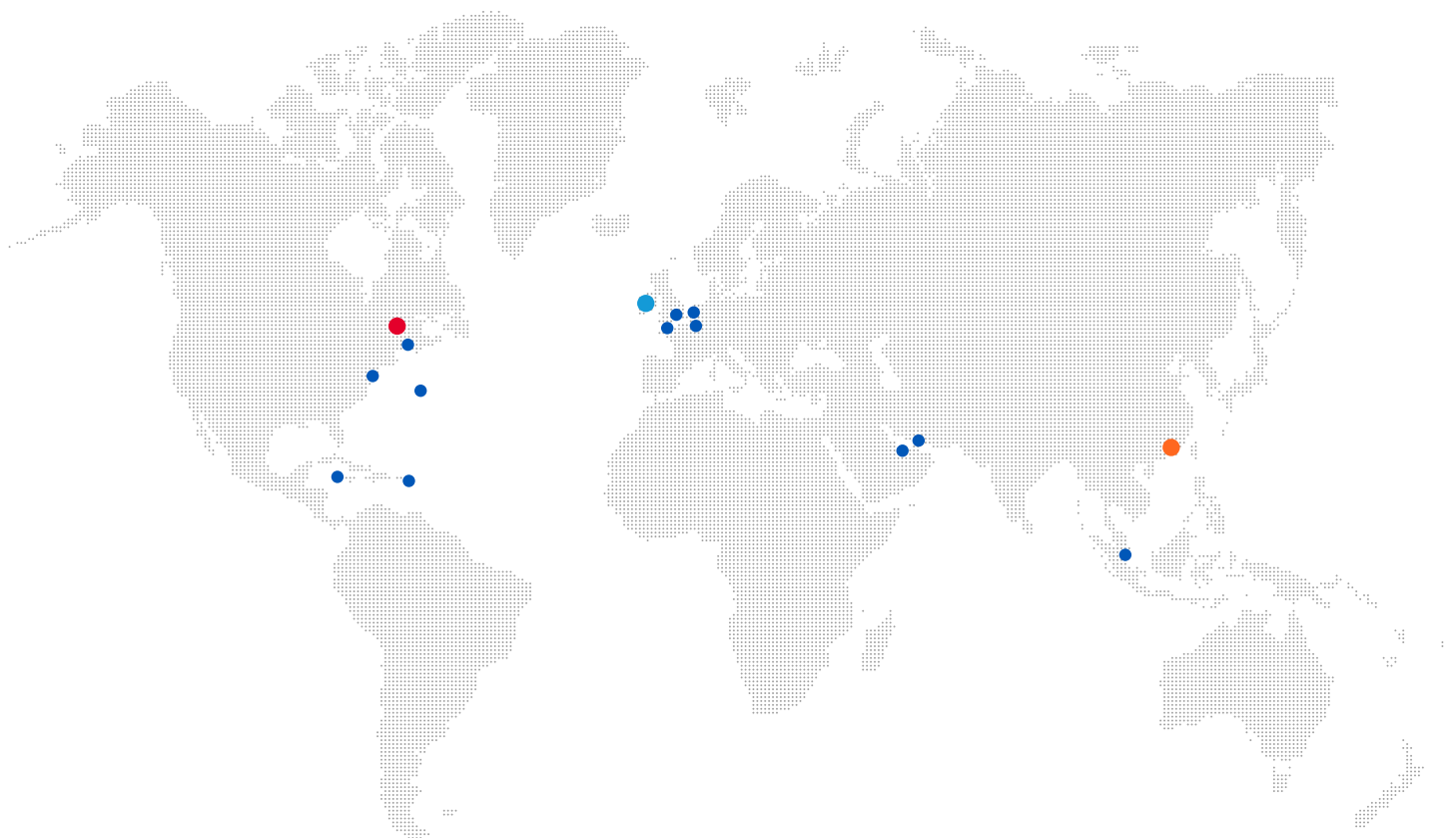






# GLOBAL OPERATING MODEL

Maximising responsiveness and optimising efficiency



The Maples Group staffs operations from multiple time zones enabling around-the-clock processing and support.

## 1. Hong Kong

Our team in Hong Kong commences work on T+0 allowing deliverable completion on T+1. Hong Kong staff specialise in data processing, document review and data consolidation received from a variety of sources.

## 2. Dublin

Our Dublin team continues the process with data review, data reconciliation, and technology preparation.

## 3. Montreal

Final review and quality assurance occurs in Montreal, where our team ensures that all client deliverables are validated prior to release. Montreal also handles ad hoc queries, investigates differences and manages client service.

# THE MAPLES GROUP CASE STUDY

## An Institutional Investor Creating a Bespoke Managed Accounts Platform

An institutional investment client allocated approximately \$1.2 billion to hedge fund managed accounts in order to realise the transparency, liquidity, control and cost benefits of a managed account platform.

### Our Brief

Our client wanted to launch a bespoke managed account platform as quickly as possible. The client needed to leverage our platform for:

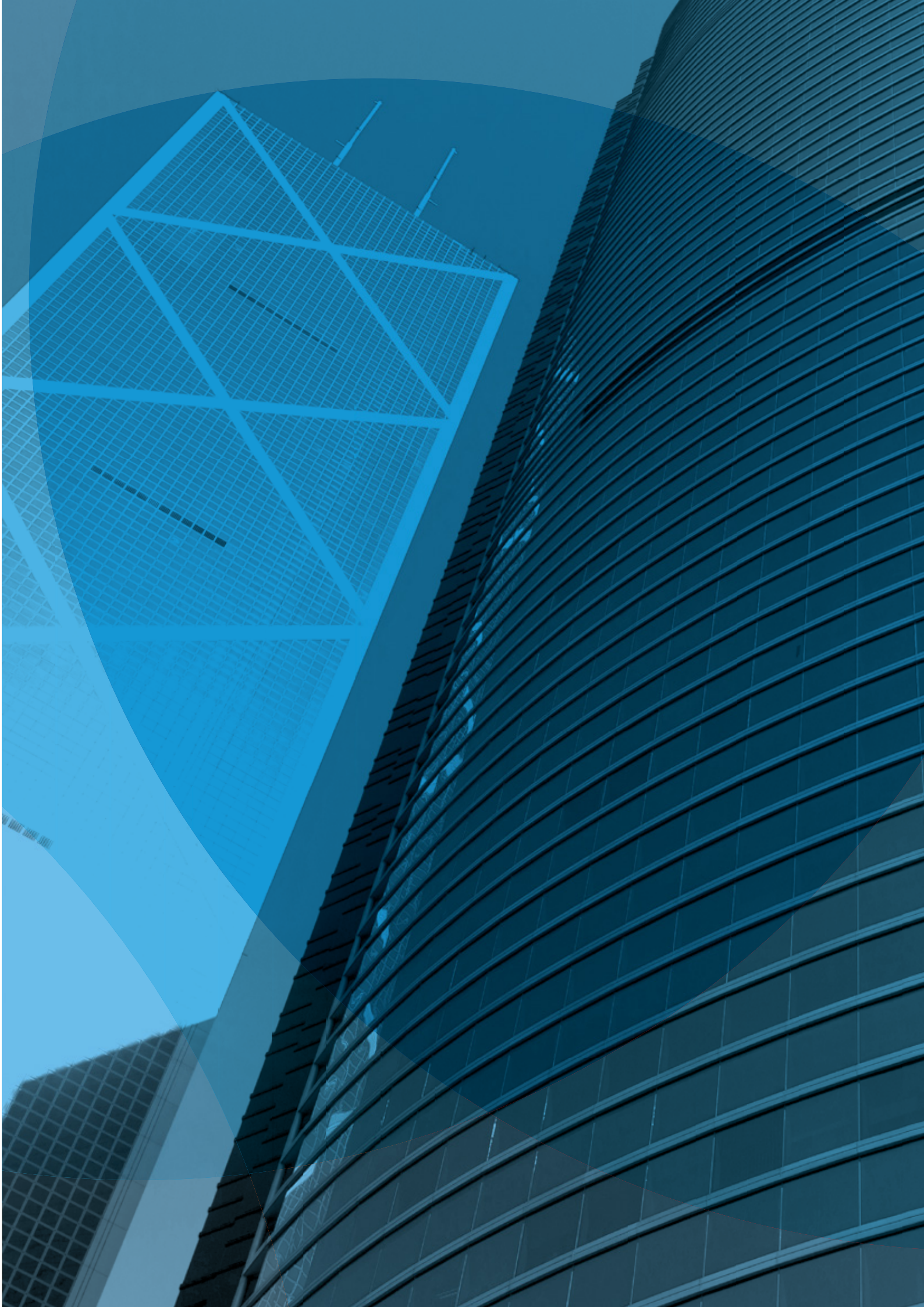
- Vehicle structuring expertise
- Ongoing fiduciary duties for the platform
- Ongoing operational, administration and reporting services including:
  - Data integration with fund managers, brokers and its custodian;
  - Full general ledger maintenance;
  - Effective investor record keeping and reporting systems;
  - Position level transparency and data analytics;
  - Meaningful consolidated information; and
  - Timely access to key information to expedite the investment decision-making process.

### Our Solution

We mobilised our legal, fiduciary and fund services teams to liaise with the client to create an optimal legal structure for the platform, implement best-of-breed governance and fiduciary practices, and create custom operational and reporting workflows to ensure smooth ongoing operations.

Upon establishing the legal structures and vehicles required for the platform, and ensuring industry leading governance and oversight, our team of IT professionals and accountants leveraged our robust accounting and reporting engines to quickly enable the operations for the 12 managers on the platform. By communicating with all stakeholders, the required data integration streams were established. The data flows through our data enrichment tools into our accounting engine on a daily basis. The accounts are reviewed by our fully qualified accountants to produce timely and accurate record keeping. In order to realise the benefits of the platform, data is aggregated into detailed reports covering a wide range of analytics, including a platform overview, platform performance and risk, commentary on trends and exceptions within the platform, individual manager performance, and risk and correlation analysis. Benefits included savings on expenses of approximately 50bps relative to comingled funds.





# CONTACTS

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The Maples Group is a leading independent global fund services provider operating in key onshore and offshore financial centers across the Americas, Asia, Europe and the Middle East. Working within these jurisdictions, the Maples Group offers a wide range of services and operational support to alternative investment funds and institutional investors. The Maples Group's expert teams and innovative technology provide clients with high-quality service and adaptable solutions that create value and enhance effective management.





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