



Simon Firth

Partner

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[Finance](#) , [Funds & Investment Management](#) , [Intellectual Property](#) , [Corporate](#)

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Simon is co-head of the Latin America team with nearly 20 years' experience structuring transactions in the region. He advises financial institutions, public and private companies, private equity and hedge funds (both originating from and investing into the Latin America region) on all aspects of offshore structures, with particular focus on structured finance, investment funds and general corporate matters. He is also co-head of the Sports, Media & Entertainment team. Simon has extensive experience advising owners, sports bodies, athletes and broadcasters on all aspects of sports related transactions including the acquisition and ownership of sports franchises, corporate and intellectual property holding structures and the related licensing of such rights including brand merchandising and media and television rights licensing globally, sports related financing including, stadia financing, acquisition and transfer of professional athletes and athlete wealth management structures including the ownership and licensing of image rights. Simon also has wide-ranging skill in advising telecommunications providers as to licensing and regulatory matters.

Background

EDUCATION

University of California, US, BA, Political Science (summa cum laude)

Oxford University, UK, BA (Hons), MA (Hons), Jurisprudence

Cornell University, US, LLM

Bristol University, UK, Diploma in Intellectual Property Law

AREAS OF EXPERTISE

Legal Services

Languages

Portuguese

SERVICES

Simon joined the Maples Group in 1999. He previously worked for Linklaters in London. Simon has been featured in *Latin Lawyer 250* and recognised in several legal directories, including *Legal 500*, *IFLR1000*, *Chambers & Partners* and *Who's Who Legal*. Simon is fluent in Portuguese.

Finance
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BAR ADMISSIONS

- 1994 - Admitted as an attorney-at-law in New York (not practising)
- 1996 - Admitted as a solicitor in England and Wales (not practising)
- 1999 - Admitted as an attorney-at-law in the Cayman Islands
- 2012 - Admitted as an attorney-at-law in the British Virgin Islands

Professional Activities

Simon is a Cayman Islands Notary Public. He is also a member of the CONCACAF Caribbean Professional League Task Force.